



# PEEC

Pocono Environmental  
Education Center

# 2014 Annual Report



# PEEC Board of Trustees

**MISSION:** The Pocono Environmental Education Center (P.E.E.C.) advances environmental education, sustainable living and appreciation for nature through hands on experience in a national park.

**VISION:** ...an environmentally enlightened world...

## PEEC Board of Trustees

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Dr. Barbara Brummer - Chairperson  
George Hill - Vice-Chairperson  
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Dr. Paul F. Brandwein  
J. Thomas Seely  
Dr. S. Marie Kuhnen

The rapidly growing demand for food, water and energy, and the threats posed by unsustainable development, climate change and use of our natural resources are some of the most serious challenges our world has ever faced. At the same time PEEC works one child at a time to cultivate the next generation of environmentally-minded citizen leaders. Educating people to appreciate and respect nature requires considerable investment of time and expertise – and of funding. To deliver our ambitious goals to reach as many people as possible, PEEC offers a teaching staff composed of dedicated, enthusiastic and passionate environmental experts.

In his bestselling book *Last Child in the Woods*, Richard Louv sparked a national debate that ignited an international movement to reconnect kids and nature. He coined the term "nature-deficit disorder" which can be narrowed after only one visit to PEEC! Numerous published studies demonstrate that spending time in nature improves physical and mental well-being for people.

This kind of effort requires public support and to remain relevant, our teaching needs to engage more diverse communities, particularly in urban areas. And it requires dedicated experts and advisors on our Board, committed school administrators, public investment, and of course, generous donors who make everything we do possible. Please join us in making PEEC the destination where "Learning Comes Naturally".

Barbara Brummer,  
Ph.D., Chairperson

The National Science Board reports that the STEM (Science, Technology, Engineering, and Mathematics) workforce is much broader now than when the National Science Foundation was founded 65 years ago, with the skills and knowledge gained from training in traditional STEM fields being applicable to a wide range of careers.

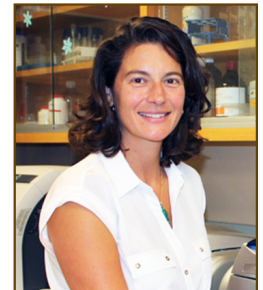
At PEEC, young learners are provided with the opportunity to be engaged in science activities that challenge them to think creatively, develop foundational STEM knowledge, and cultivate an enthusiasm and excitement for STEM fields. When they leave our campus, they take with them an experience that is likely to impact their own future success.

Thank you to all of the PEEC staff who have inspired young minds in 2014!

K. Joy Karnas, Ph.D.  
Chairperson



Barbara Brummer, Ph.D.,  
Outgoing Chairperson



K. Joy Karnas, Ph.D.  
Incoming Chairperson

# PEEC People



Jeff Rosalsky, CEO

## PEEC Management Team

Jeffrey Rosalsky - Executive Director  
Flo Mauro - Director of Development  
Mariann Oswald - Director of Business Mgmt.  
Ted Wetzel - Facilities Manager

## PEEC People

Allison Owczarczak - Director of Education  
Sheri Bone - Director of Group Program Business Development  
Laura DeWolff - Program Planner  
Lea Della Vecchia - Program Coordinator  
Molly Check / Derek Scott - Public Program Manager / Volunteer Coordinator  
Andrea Ace - Summer Camp Director / Special Events Coordinator  
Wendy Gannon - Dining Hall Manager  
Janine Morley - Public Relations/Marketing

## Instructors & Interns

Hannah Taylor, Glenn Simpson, Susie Yorks,  
James Maloney, Ryan Gerbehy, Kate Ellis,  
Leah Hawthorn, Jacqueline Kelly,  
Lauren Martindell, Kathryn Nelson,  
Nicole Rave, Mason Ritter, James Scott,  
Emily Walton, Skye Gunter, Ryan McLaughlin

**"The EcoZone was so cool! I never knew half of the things I know now! I loved the feeling that beavers actually live in such complicated living environments. or, that bats living in pitch darkness!" ~ Olivia, Moravian Academy, Bethlehem, PA**

# In Their Own Words

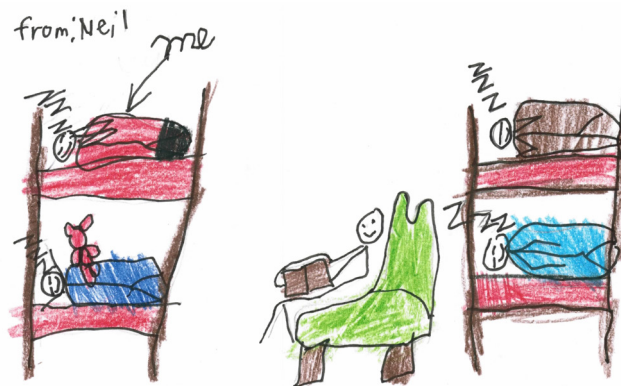
Dear PEEC

I liked the trip because it was fun. My favorite part was when we did the hike through the woods except we were blind folded! It was so hard not to slam your face into the trees (they hurt) and I think I got a blister. My favorite part on the trip was when we went on the steep part there it felt so weird like how you skip a step on stairs except going down.

We learned that bats have a built in sonar (not really built in) that senses things like the human eye. They can see just they can't see very well so they have a sonar. They send clicks out and then they come back. The faster they come the more near they are and vice-versa.

I was a swamper for lunch. The food was awesome. We had baked ziti with bread for dinner WITH BROWNIES/CAKE!!!

We had breakfast and then well we did a lot of, lets just get to the exciting part, which is the part where we went in a bat cave. We wore a headlight (and not literally) then we tried to build a bear's skeleton but it didn't work out. Then we went to see an eagle's nest and I have to say it was huge then we said our good bye's and went on the bus.



The feedback from everyone was so positive and many parents thought it was even better than they imagined! One of the students said it was "like a dream!" I know we touched many lives with an experience they will never forget.

Roberta Jacoby  
Challenge Consultant  
Elkins Park School

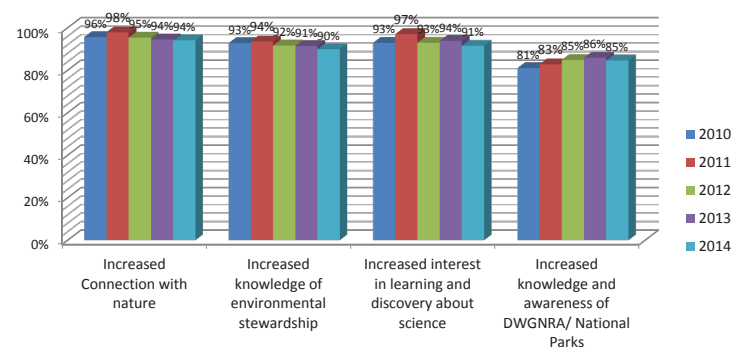
## PEEC's Program Assessments

- PEEC staff continues to be highly effective using hands-on techniques to teach environmental and sustainability education and spark interest in STEM fields.
- The immersive nature of our multi-day residential programs set the stage for a lifelong interest in science and the natural world.



**PEEC**  
Pocono Environmental  
Education Center

**Residential Environmental Education  
Field Programs**  
"Where learning comes naturally."



**"I don't want to go home... at least for another day" ~ ETRichardson Middle School, Springfield, PA**

2014

# Take a PEEC!

**Over the River and Through the Woods** is PEEC's program for the Ticket to Ride grant, funded by the **National Park Foundation**. Fourth graders from area school districts come to PEEC to learn about the Delaware Water Gap National Recreation Area as they explore the EcoZone and hike in the woods.



**Women on the Water (WOW)**, funded by the **William Penn Foundation**, allows groups of young women from Philadelphia and Delaware, whose neighborhoods border the Delaware River, to come to PEEC for a week-long river and camping trip. Participants learn about how healthy forests contribute to healthy rivers, as well as water quality testing and wildlife identification activities. After the trip, the girls share what they learned with their neighborhoods.



**Stem to Steam** allows New Jersey teachers to spend time at PEEC sharing ideas and creating lessons to add Arts to STEM classes (STEM = Science, Technology, Engineering, and Math). STEM to STEAM was funded by the **Geraldine R. Dodge Foundation**.



**Growing Green** is an environmentally friendly summer camp for children and adults with disabilities and other special needs. PEEC partners with Easter Seals to offer Growing Green and the program is supported by **Invisible Prince Charitable Foundation, Inc.**, **Price Chopper**, and the **Harry and Jeanette Weinberg Foundation, Inc.**

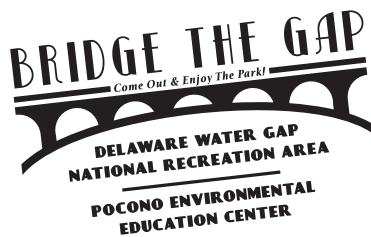
**The Dime Bank** and **Waste Management** participated in the **EITC (Educational Improvement Tax Credit)** program at PEEC. Through donations from these two businesses, 4th & 5th graders from the East Stroudsburg Area School District and Delaware Valley School District participated in day programs at PEEC which included wildlife study, pond ecology, and an EcoZone Tour.



*"I wish I could rewind the clock to Saturday morning and start over." ~ Bridal Path Elementary, Lansdale, PA*

2014

**The mXs Factor** with funding provided by the **Victoria Foundation** and the **PSE&G Foundation** was a 5 day, 4 night residential program for rising 9th grade students from Newark to learn about the environmental sciences and stewardship. The underlying purpose of this program was to provide hands-on learning about the sciences to students at an age when they are discovering and developing their interests. Students took hikes, participated in ecology classes, and saw a variety of animal presenters during their stay.



The **Bridge the Gap** program was supported by the **William Penn Foundation**. We had over 150 participants in 8 free public programs, including paddles on the Delaware River and various hikes focused on a variety of topics. We were also able to provide some funding for 2 groups of students, ages kindergarten through 5th grade and students ages 11-14, participate in Forest Ecology and Stream Ecology classes at PEEC. The purpose of Bridge the Gap is to connect local residents with the National Park, the Delaware River, and ultimately the watershed that provides their drinking water. We hope that participation in Bridge the Gap programs will help people to recognize the importance of a healthy forest for a healthy watershed.



**Sci-Q**, funded by the **Spychala Foundation / Sanofi Pasteur**, is a special week-long camp for students interested in science. Twenty-one students were taught by college professors in a variety of science disciplines, including biology, geology, chemistry, and engineering.



**Free EcoZone Days** were provided to the public in 2014 through a grant from **Walmart**. Visitors to PEEC were able to climb into a bald eagle's nest, crawl into a bat cave, and dig in a fossil pit. The EcoZone is an indoor discovery room with hands-on exhibits on natural history, sustainability, and the local environment.

*"I had a lot of fun at all of the activity's but my favorite was pond ecology. I liked it because I got to find animals then we got to learn about what we found."* ~ Student, Moravian Academy, Bethlehem, PA

2014

# Wild Things Ball 2015

PEEC's second annual Wild Things Ball was held September 20, 2014 at the Hotel Fauchere in Milford. Over 100 attendees enjoyed dinner and dancing while helping to raise \$82,000 towards PEEC's 21st Century Sustainability Campaign.



*"PEEC is so awesome and fun." ~ PS 116 - Mary Lindley Murray School, New York, NY*

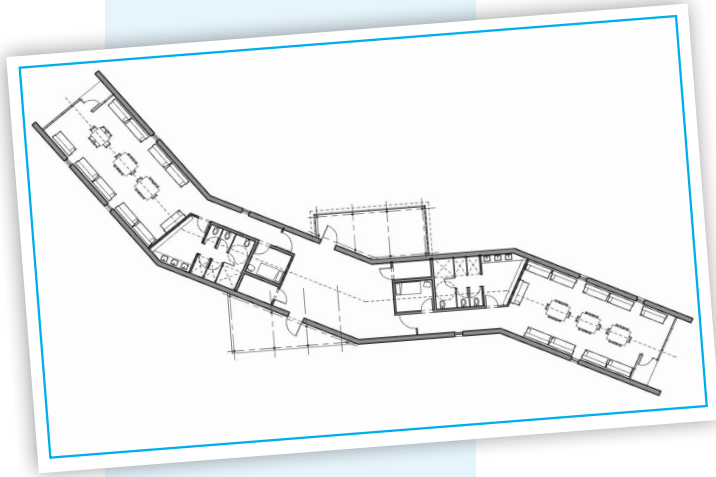
2014



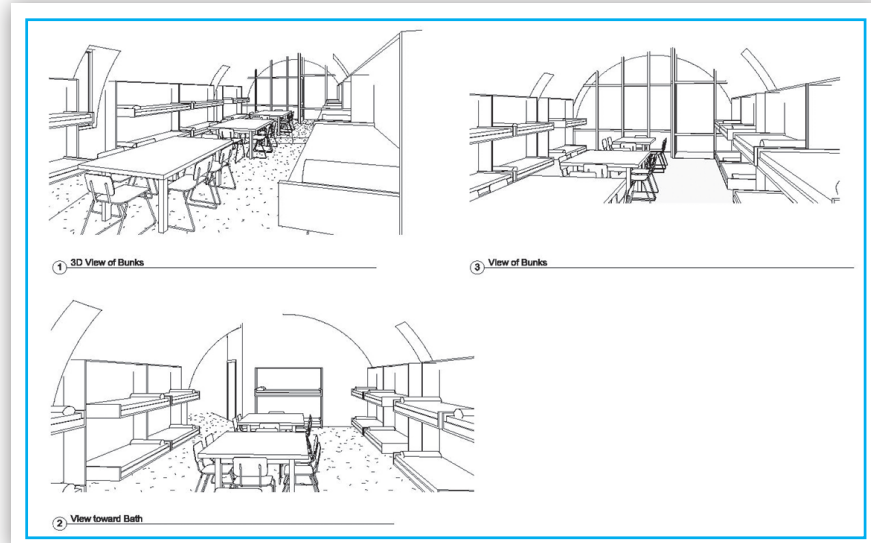
*"I love the sound of the campfire." ~ PS 190, New York, NY*

2014

# Facilities



The centerpiece of PEEC's 21st Century Sustainability Campaign is a new Sustainability Lodge. Designed by architect Peter Bohlin, it will replace outdated cabins with an innovatively designed, ultra insulated lodge.



Thanks to a grant from **PPL**, a Sun Saluter Solar Panel was installed to provide electricity to PEEC's greenhouse.



The fence surrounding the dining hall dumpsters was painted with animal silhouettes due to a grant from the **PA Council on the Arts**.



The **East Stroudsburg Savings Association Foundation** provided a grant which allowed PEEC to purchase a solar array. This array will be a part of the 2015 Energy to Educate program, allowing visitors to monitor alternative energy production and usage in the cabins.

*"Take a peek at PEEC, you won't regret it!" ~ PS 116 - Mary Lindley Murray School, New York, NY*

2014

# Financial Report

	2013	2014
<b>Revenue, gains and other support:</b>		
Instructional fees	\$1,020,155	827,302
Grants & Private Gifts	162,882	421,554
Contributions	121,998	74,711
Rentals	3,163	—
Gain (loss) on sale equipment	—	—
Miscellaneous	6,002	106
Fundraising	36,372	44,941
Investment income	5,941	392
Net unrealized (loss) gain on investments	—	2,197
Gift shop	7,908	15,127
Other income	—	—
<b>Total revenue, gains and other support</b>	<b>1,364,421</b>	<b>1,386,330</b>
Expenses		
Instructional	1,048,360	1,147,232
Management and general	261,401	266,912
Development and fundraising	55,894	56,076
<b>Total expenses</b>	<b>1,365,655</b>	<b>1,470,220</b>
(Decrease) Increase in net assets from operations	(1,234)	(83,890)
Net assets, beginning of year, as previously reported	365,682	364,448
<b>Net assets, ending</b>	<b>364,448</b>	<b>280,558</b>
Cash Flows from Operating Activities:		
Increase (Decrease) in net assets	(1,234)	(83,890)
Adjustment to reconcile increase (decrease) in net assets to net cash provided (used) by operating activities:		
Depreciation	68,591	72,664
Unrestricted non-cash contribution	—	29,194
(Gain) loss on disposal of equipment	—	(32,911)
Interest charges applied to line of credit	—	(13,667)
Unrealized loss (gain) on investments	(5,756)	(12,165)
Change in accounts receivable	(32,174)	48,686
Change in prepaid expenses	(2,764)	(1,350)
Change in inventory	1,145	75
Change in accounts payable	(23,116)	23,285
Change in accrued wages	—	—
Change in accrued expenses	(5,096)	(19,755)
Change in deferred revenue	(28,410)	36,015
Change in Insurance Claim Receivable	50,483	—
Change in Grants Receivable	—	(48,250)
Change in Pledges Receivable	—	(12,500)
<b>Net Cash Provided by (Used in) Operating Activities</b>	<b>21,670</b>	<b>(14,569)</b>

## Fast Facts

- **Norcross** provided a grant which allowed the education department to purchase needed supplies such as testing kits and pond nets.
- PEEC raised community awareness as a part of the Pike County Tick Borne Diseases Task Force.
- 344 people attended PEEC's annual Earth Day Celebration.
- 420 people attended PEEC's annual Harvest Festival.
- An ADA compliant trail, "Trail for Everyone" was completed on PEEC's lower campus funded by PA DCNR.
- 89 individual volunteers contributed over 1,000 hours of service.
- Various school & scout groups volunteered 1-3 hours of service at PEEC.
- Cabin renovations continued and various electric lines were updated.

"It's nothing like the city but it's like amazing." ~ PS 116 - Mary Lindley Murray School, New York, NY

2014



# PEEC SUPPORTERS

## 2014

### BALD EAGLE



AM Skier  
David Milberg - Milberg Factors  
Gary Roth & Czashka Ross  
George Hill  
Litzenberger Family Foundation

Richard & Rebecca Lindsey  
Tom & Barbara Brummer

### RED SHOULDERED HAWK



Alan Leventen  
Albert & Joan Waldman  
Andrew & Julie Wilshinsky  
Anthony Vallese  
Antoni Jakubowski - M3System  
Art & Shari Cirkus  
Brian & Kathy O'Hare  
Carolyn Licht & Daniel White  
Cliff Park Golf Course  
CRC

Dan Abramson  
David Miller  
Gail & Frank Wershing  
Howard Whidden & Jennifer White  
Jeff & Gail Rosalsky  
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Kirkwood Family Foundation Corporation  
Maleyne M. Syracuse & Michael Trenner  
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Michael Geitz  
Niki Jones Agency, Inc.  
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Sandra Hance  
Sonda & Lee Miller  
Teresa Stack & Tom O'Keefe  
Thomas Kirkwood  
Trish D'Imperio - Ready Set Run

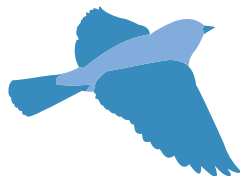
### BLUE HERON



Albert Schierbaum  
Ann Frye  
Dingmans Bridge  
Harold Aaron  
John & Baiba Norton

Paul Schaeffer  
Pete & Barbara Derrenbacher  
Ross Family Foundation

### SCARLET Tanager



ABEL  
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Alexandra Brovey  
Anne Montgomery  
B & K Tax Service, Inc.  
Barbara Frazier  
Blue Bell Leasing  
Brian C. Lacey  
Brian Saltzman  
Chris & Marie Karinja  
Christine Herz & Michael Russell  
Cortney Appelbaum  
Daniela Pesce & Jonathan Mokrauer  
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Davis R.Chant Realtors  
Deborah Glass  
DI COR Industrial SPCLTS. Inc.  
Dingmans Choice & Delaware Bridge Co.  
Dingmans Ferry Stone  
Dr. & Mrs.W.A. Lyons  
Fowler Oil  
George Ely  
George Hajek & Ann Denton  
Georgene McDermott  
Glenn Simpson  
Janet Carter  
Jeffrey Cooper

Jim & Lee Amigh  
Joanne Jones  
John Ianacone & Cynthia D'Ambrosio  
Joseph Bedrick  
Judy Fitzpatrick  
Karlyn & Kevin Aires  
Kathleen Gilbert  
Kevin & Janine Morley  
Kevin Shalit  
Larry Rusoff  
Linda & Buzz Gamble  
Lorraine & Skip Gregory  
Louis & Denise Pol  
Lynn Robinson  
Mander Fire & Safety  
Mikki Weiss  
Nancy Roberts  
Niki Jones Agency  
PA State Representative Rosemary Brown  
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Rebecca Bragg  
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Strunk-Albert Engineering  
Susan & Philip Stevenson  
Tom & Jean Hoff  
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Tracy & Peter Cook  
Walter & Betsy Pusey  
WaterWheel Café

## CERULEAN WARBLER

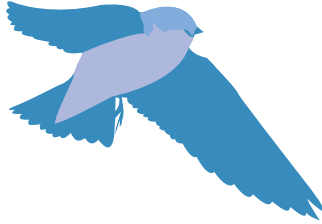


Abbie Kozolchyk  
Abigail Meade & Brian Ashman  
Dan & Liz Hendey  
Krista Predmore

Lars Loercher  
Linda Fishman  
Mairead Goetz  
Marguerite Rivetti-Kauffman

Niels Kistrup  
Ramlah Vahanuaty  
Ryan Dumas  
Susan Price

## TREE SWALLOW



Al Campoli  
Bob DeYoung  
Brenda Carbone  
Daniel & Irene Brovey  
David M. Goldberg  
Donald Burton  
Dr. Franklin & Nancy Strong  
Dr. Noor Shamim  
Elizabeth Mindlin  
Graham Rice  
Helen G. Ripple  
Isabel Keppel  
Jean Arena

Jeff & Patti Shreiner  
Jerome & Cora Bodkin  
Judy Fitzpatrick  
Karen Medina  
Karschner Family  
Lindel S. Furtsch  
Lisa Golubiewski  
Lois & Jerry Snyder  
Louis Bataille  
Matt Raio  
Mike & Suzie Dickerson  
Mrs. Andrew T. Boggs  
Nydia Hernandez

Paul Lamarca  
Peter Wulfhorst  
Phyllis Sexton  
Pocono Outdoor Club  
Richard Mones  
Robert W. Palmer  
Rose Ann Whitesell  
Saw Creek Estates Women's Club  
Steve & Jennifer Schoonover  
Veronica Muentes  
Winston & Margaret Crawley

## EASTERN PHOEBE



Brenna H. Bry  
Carol Lizell  
Carolyn Gay Hodges  
Charles Fancher  
Dorothy Plummer  
Eileen Baxter  
Elizabeth Zapp  
Fred Buchholz & Helen Ripple  
Howard Hyde  
John W. MacFarland  
Judith Adelson

Kathleen Thomas  
Margery Marotta  
Maria Barnas  
Mary Ann Uppstrom  
Mary L. Munn  
Mike & Vicki Brown  
Mike Sibio  
Miriam Hornstein  
Molly Check  
Ms. Neville E. Strumpf  
Nancy Fezell

Nikolaj Hines  
Paul Menditto  
Philip & Virginia Cozzi  
Philip Paskowitz  
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Sandy Markovitz  
Scott Dieman  
Sheri Tanne

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PA Arts  
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The Dime Bank  
Victoria Foundation  
Walmart  
Waste Management  
William Penn Foundation



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PEEC IS CLOSE TO HOME

*Where Learning comes Naturally*